

Remit To: KDKA-TV  
21251 NETWORK PLACE  
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: AMERICANS FOR PROSPERITY(212808)  
1726 M St NW Fl 10  
Washington, DC 20036-4502

Account Exec: Brian Butz-1  
Office: KDKA-TV  
Contract Num: 1201-56180  
Contract Dates: 08/22/2012-08/27/2012  
Customer Order:  
Linked Order:  
CPE: / / 472

Invoice Num: 1201-542917  
Invoice Date: 08/26/2012  
Billing Cycle: Broadcast EOM  
Billing Period: 07/30/2012-08/26/2012

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**PAY BY** 09/25/2012  
Net 30 days

In Account With: MENTZER MEDIA SERVICES(24184)  
600 Fairmount Ave Ste 306  
Towson, MD 21286-1002  
ATTN:Accounts Payable

Product Desc: FLIGHT 1 8/22-8/27

Broadcast airtimes represented are reported to the nearest minute.  
This invoice has been transmitted electronically.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	THE EARLY SHOW	08/22/2012-08/24/2012	. . W T F . .	30	3	225.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
08/20/2012-08/26/2012		. . W T F . .	3	225.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/22/2012	We	08:47 AM		AFP12TV14H	30	225.00				
08/23/2012	Th	08:34 AM		AFP12TV14H	30	225.00				
08/24/2012	Fr	08:58 AM		AFP12TV18H	30	225.00				
2	PRICE IS RIGHT	08/22/2012-08/24/2012	. . W T F . .	30	3	385.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
08/20/2012-08/26/2012		. . W T F . .	3	385.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/22/2012	We	10:58 AM		AFP12TV14H	30	385.00				
08/23/2012	Th	11:30 AM		AFP12TV18H	30	385.00				
08/24/2012	Fr	10:59 AM		AFP12TV18H	30	385.00				
3	NOON NEWS	08/22/2012-08/24/2012	. . W T F . .	30	3	365.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
08/20/2012-08/26/2012		. . W T F . .	3	365.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/22/2012	We	12:28 PM		AFP12TV14H	30	365.00				
08/23/2012	Th	12:24 PM		AFP12TV18H	30	365.00				
08/24/2012	Fr	12:23 PM		AFP12TV18H	30	365.00				

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600 Fairmount Ave Ste 306  
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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
4	THE INSIDER		08/22/2012-08/24/2012		. . W T F . .		30	3	450.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
08/20/2012-08/26/2012		. . W T F . .		3		450.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/22/2012	We	07:46 PM		AFP12TV14H	30	450.00			
08/23/2012	Th	07:46 PM		AFP12TV18H	30	450.00			
08/24/2012	Fr	07:55 PM		AFP12TV18H	30	450.00			
5	11PM NEWS		08/22/2012-08/24/2012		. . W T F . .		30	4	1,100.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
08/20/2012-08/26/2012		. . W T F . .		3		1,100.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/22/2012	We	11:29 PM		AFP12TV14H	30	1,100.00			
08/23/2012	Th	11:28 PM		AFP12TV18H	30	1,100.00			
08/24/2012	Fr				30			1,100.00	Preempted
08/24/2012	Fr	11:50 PM	08/24/2012	AFP12TV18H	30	1,100.00	1,100.00		Makegood in 23:21:21-23:55:00
6	11:35P-12:37A - LETTERMAN		08/22/2012-08/24/2012		. . W T F . .		30	4	325.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
08/20/2012-08/26/2012		. . W T F . .		3		325.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/22/2012	We	12:30 AM		AFP12TV14H	30	325.00			
08/23/2012	Th	12:31 AM		AFP12TV18H	30	325.00			
08/24/2012	Fr				30			325.00	Preempted
08/24/2012	Fr	12:50 AM	08/24/2012	AFP12TV18H	30	325.00	325.00		Makegood in 23:55:00-00:57:29

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Linked Order:  
CPE: / / 472

Invoice Num: 1201-542917  
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Billing Period: 07/30/2012-08/26/2012

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600 Fairmount Ave Ste 306  
Towson, MD 21286-1002  
ATTN:Accounts Payable

Product Desc: FLIGHT 1 8/22-8/27

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
7	PERSON OF INTEREST	08/23/2012-08/23/2012	. . . T . . .	30	1	2,200.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
08/20/2012-08/26/2012		. . . T . . .	1	2,200.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/23/2012	Th	10:34 PM		AFP12TV18H	30	2,200.00				
8	NFL PRE SEASON	08/24/2012-08/24/2012	. . . . F . .	30	1	2,530.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
08/20/2012-08/26/2012		. . . . F . .	1	2,530.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/24/2012	Fr	09:48 PM		AFP12TV18H	30	2,530.00				
10	SAT. MORN. LOCAL NEWS	08/25/2012-08/25/2012	. . . . . S .	30	1	175.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
08/20/2012-08/26/2012		. . . . . S .	1	175.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/25/2012	Sa	07:29 AM		AFP12TV18H	30	175.00				
11	SAT.CBS MORNING NEWS	08/25/2012-08/25/2012	. . . . . S .	30	1	200.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
08/20/2012-08/26/2012		. . . . . S .	1	200.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/25/2012	Sa	08:29 AM		AFP12TV18H	30	200.00				

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
13	STEELERS PRE SEASON GAMES	08/25/2012-08/25/2012	.....S.	30	1	7,750.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
08/20/2012-08/26/2012		.....S.	1	7,750.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/25/2012	Sa	07:00 PM		AFP12TV18H	30	7,750.00			
14	STEELERS PRE SEASON GAMES	08/25/2012-08/25/2012	.....S.	30	1	7,500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
08/20/2012-08/26/2012		.....S.	1	7,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/25/2012	Sa	10:18 PM		AFP12TV18H	30	7,500.00			
15	EXTRA POINT POST GAME SHOW	08/25/2012-08/25/2012	.....S.	30	1	2,500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
08/20/2012-08/26/2012		.....S.	1	2,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/25/2012	Sa	10:39 PM		AFP12TV18H	30	2,500.00			
17	11PM NEWS	08/25/2012-08/25/2012	.....S.	30	2	1,100.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
08/20/2012-08/26/2012		.....S.	1	1,100.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/25/2012	Sa				30			1,100.00	Preempted
08/25/2012	Sa	11:49 PM	08/25/2012	AFP12TV18H	30	1,100.00	1,100.00		Makegood in 23:14:40-23:50:00

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18	CBS SUN MORN	08/26/2012-08/26/2012	.....S	30	1	325.00				
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
08/20/2012-08/26/2012		.....S		1		325.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/26/2012	Su	09:09 AM		AFP12TV18H	30	325.00				
19	FACE THE NATION	08/26/2012-08/26/2012	.....S	30	1	325.00				
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
08/20/2012-08/26/2012		.....S		1		325.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/26/2012	Su	11:27 AM		AFP12TV18H	30	325.00				
20	SA/SU EARLY NEWS	08/26/2012-08/26/2012	.....S	30	2	315.00				
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
08/20/2012-08/26/2012		.....S		2		315.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/26/2012	Su	06:39 PM		AFP12TV18H	30	315.00				
08/26/2012	Su	06:50 PM		AFP12TV18H	30	315.00				
21	60 MINUTES	08/26/2012-08/26/2012	.....S	30	1	2,200.00				
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
08/20/2012-08/26/2012		.....S		1		2,200.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/26/2012	Su	07:42 PM		AFP12TV18H	30	2,200.00				

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22	11PM NEWS		08/26/2012-08/26/2012		. . . . . S		30	1	1,100.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
08/20/2012-08/26/2012		. . . . . S		1		1,100.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/26/2012	Su	11:11 PM		AFP12TV18H	30	1,100.00				
23	#1 COCHRAN SUNDAY SPORTS SHOWDO		08/26/2012-08/26/2012		. . . . . S		30	1	300.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
08/20/2012-08/26/2012		. . . . . S		1		300.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/26/2012	Su	11:56 PM		AFP12TV18H	30	300.00				
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>	
Air Time Totals		33		37,385.00		5,607.75	31,777.25	2,525.00	2,525.00	0.00

**Billing Notes**

MARK INVOICE PAID; PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY AMERICANS FOR PROSPERITY

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

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Billing Notes		
<div>Wire Transfer Instructions:</div> <div>For Billing Inquiries Please Contact: ACCOUNT EXECUTIVE  412-575-2200</div>		
Gross Billing		37,385.00
Trade Value		0.00
Agency Commission		5,607.75
Local Tax		0.00
State Tax		0.00
Pre Paid Amount		0.00
Pay This Amount		31,777.25

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